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# OCALI Launches #HereToHelp Campaign to Promote Resources for Families & Professionals During Pandemic

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**What:**

OCALI is an Ohio-based organization that is a recognized global leader in creating and connecting resources and relationships to ensure that people with disabilities live their best lives for their whole lives.

With distance learning in our schools and families now working from home, OCALI is here to connect people with accessible materials, online learning, and other resources. It is OCALI's goal to ensure that people with disabilities and those who live with, love, and care for them have what they need during this time.

Starting April 14, OCALI launched a new virtual campaign, #HereToHelp. This new campaign is designed for families, caregivers, educators, and other professionals who support people with disabilities.

From tips and ideas, to specific resources and strategies, and inspiring quotes and funny stories, our team is excited to connect with and support the community in new ways.

Information will be shared in short, easy-to-understand video clips from our staff members through OCALI's social media channels, Facebook, Twitter, and Instagram, and our website. Resources from OCALI and various partners are also on our website to help the community stay informed, connected, healthy, and supported.

**Who:**

Shawn Henry, Executive Director, OCALI, is available for interviews to talk about the free resources available from OCALI and its partners through the #HereToHelp campaign.

**Contact:**

To arrange an interview, contact: Angela Krile, 740-974-3948, [angela@krilecommunications.com](mailto:angela@krilecommunications.com)